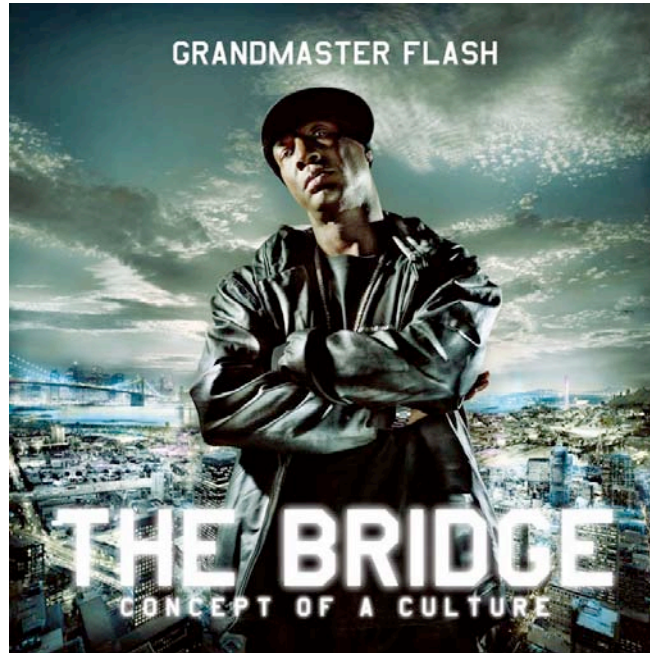


FLASH ATTACK!

The first DJ to make the turntable an instrument, Flash is back for his all new “The Bridge” tour.



CAPITOL PERTH

ONE SHOW ONLY – FRIDAY 22 JANUARY 2010. 9PM TO LATE

DJ GRANDMASTER FLASH (New York City, New York) – 2 HR SET!
+ DAN THE MAN | JUNIOR | PAPER PLANE PROJECT | U WISH in support

After a show stealing set at the last Future Music Festival, the original DJ's DJ, the Godfather of them all, GRANDMASTER FLASH returns for his first headline set in years at Capitol Perth, on January 22.

There are lots of stories about the birth of jazz and the beginning of rock n' roll, but hip-hop has founding fathers: one of them is DJ Grandmaster Flash. The career of Grandmaster Flash began in the Bronx with neighbourhood block parties that essentially were the start of hip-hop – the dawn of a musical genre. He was the first DJ to physically lay hands on the vinyl and manipulate it in a backward, forward or counter clockwise motion when most DJs simply handled the record by the edges, put down the tone arm and let it play.

By the end of the 70s, Flash had started another trend that became a hallmark of hip-hop: asking MC's to rap over his beats. Before long, he started his own group, Grandmaster Flash and the Furious Five. Their reputation grew up around the way the group traded off and blended their lyrics with Flash's unrivaled skills as a DJ and his acrobatic performances—spinning and cutting vinyl with his fingers, toes, elbows, and any object at hand.

Grandmaster Flash and the Furious Five went Platinum with their single, “The Message.” Meanwhile, “The Adventures of Grandmaster Flash on the Wheels of Steel” introduced hip hop DJing to a larger listening audience than it had ever known before; it became the first DJ composition to be recorded by a DJ. The group's fame only grew with “Superappin,” “Freedom,” “Larry's Dance Theme,” and “You Know What Time It Is”. Punk and new wave fans were introduced to Flash through Blondie, who immortalized him in their hit, “Rapture.” Now back with an all new album “The Bridge” (featuring guest appearances from DJ KOOL, SNOOP DOGG, Q-TIP, BUSTA RHYMES, KRS-ONE, PRINCESS SUPERSTAR, NATASHA ATLAS and more), and following some massive shows across the country at the FUTURE MUSIC FESTIVAL in 2009, Flash returns to teach a whole new generation how to party on the block!

Presented by Mellen Events

www.mellenevents.com and www.grandmasterflash.com for more information.

STRICTLY LIMITED CAPACITY TICKETS ON SALE 9AM, THURSDAY 3 DECEMBER 2009.

Over 18 years only – photo ID required.

www.ticketmaster.com.au (136 100)

Don't miss this exclusive opportunity to see one of dance music's all time legends perform to a strictly limited capacity audience.

This is guaranteed to sell out fast – get in quick!

FOR INTERVIEWS, HI RES PICS AN INFO CONTACT HARVEY RAE ON 08 9382 2677 harvey@mellenevents.com

BIOGRAPHY:

In the early 70's Joseph Saddler was living in the South Bronx and studying electrical engineering. However, Saddler, a native of the Bronx, had a much deeper passion for music; he had been experimenting with his father's vinyl since he was an adolescent. His knowledge of audio equipment led him to an idea that would revolutionize music: the turntable would become his instrument.

The career of DJ Grandmaster Flash began in the Bronx with neighborhood block parties that essentially were the start of hip-hop—the dawn of a musical genre. He was the first DJ to physically lay his hands on the vinyl and manipulate it in a backward, forward or counterclockwise motion, when most DJs simply handled the record by the edges, put down the tone arm, and let it play. Those DJs let the tone arm guide their music, but Flash marked up the body of the vinyl with crayon, fluorescent pen, and grease pencil—and those markings became his compass.

He invented the Quick Mix Theory, which included techniques such as the double-back, back-door, back-spin, and phasing. This allowed a DJ to make music by touching the record and gauging its revolutions to make his own beat and his own music. Flash's template grew to include cuttin', which, in turn, spawned scratching, transforming, the Clock Theory and the like. He laid the groundwork for everything a hip hop DJ can do with a record today, other than just letting it play. What we call a DJ today is a role that Flash invented.

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The rock n' roll establishment also recognized Flash with an honor no one else in hip hop has received: Grandmaster Flash and the Furious Five became the first hip hop group ever inducted into the Rock and Roll Hall of Fame in 2007. Flash is also the only hip hop DJ to ever receive that honor.

By the time the 90s rolled around, Flash was hand picked by Chris Rock to spend five years as the music director for his groundbreaking HBO series, The Chris Rock Show. More recently, Flash has played for audiences as large as the Super Bowl and as elite as Queen Elizabeth II of Great Britain.

Today, Flash has a weekly show on Sirius Radio, The Flash Mash on Hot Jams 50. The show is a kaleidoscopic mash-up of Flash's tastes, spanning just about any genre from just about any corner of the world; it airs on Saturdays from 5-8pm.

On top of his induction to the Rock and Roll Hall of Fame, Flash has been the recipient of many awards, including VH1 Hip Hop Honors; The Icon Award from BET in honor of his contribution to hip hop as a DJ; The Lifetime Achievement Award from the RIAA; and Bill Gates' Vanguard Award.

Grandmaster Flash's memoir The Adventures of Grandmaster Flash – My Life My Beats is penned by David Ritz, author of both Marvin Gaye's and Ray Charles' biographies. In this extraordinary book, Grandmaster Flash sets down Hip Hop history, sharing for the first time his personal and difficult life story—along with no small amount of wisdom and experience.

The Smithsonian Museum of American History in honor of Black History Month has opened its exhibit RECOGNIZE! Hip Hop and Contemporary Portraiture in which Grandmaster Flash along with other hip-hop artists such as LL Cool J, Erykah Badu and Common are featured.

THE GRANDMASTER returned in '09 with a killer album 'The Bridge - Concept Of Culture' (Strut / !K7 Label Group) featuring none other than DJ KOOL, SNOOP DOGG, Q-TIP, BUSTA RHYMES, KRS-ONE, PRINCESS SUPERSTAR, NATASHA ATLAS and many more. And with 'The Bridge' still going strong, Grandmaster Flash is to feature as a central character in 'DJ Hero' videogame.

Trailblazing turntablism proponent Grandmaster Flash will be a key in-game character in the game 'DJ Hero', which will be released worldwide on 27th October and, like its predecessor 'Guitar Hero', it features a custom controller. The previous title 'Guitar Hero' was an award winning, number one videogame hit.

The game features 'Here Comes My DJ' from 'The Bridge'.

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